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PREFACE

Before digital transformation becomes a necessity in today's world, every organization that runs its business has a business model (traditional business model). The traditional business model no longer fits in today's world which relies mostly on the digital form.

Looking at this condition, there is a need for discussion between practitioners and academicians in order to find a solid understanding to cope with this changing. As a result, an international seminar and call for papers are needed to be organized.

This proceeding is the results of a collection of papers that have been presented by academicians and practitioners from multidiscipline area at the first International Conference of Multidisciplinary Studies 2022.

This proceeding is intended to disseminate the results of studies and research in the field of Economy and Business, Law enforcement, Tourism and Hospitality, Linguistics and Literature, Industrial Engineering. In accordance with the theme of the International Seminar, namely "Digital Ecosystem to Expand Collaboration and Connectivity in New Normal Environment", it is hoped that this proceeding will be able to become a medium for practitioners and academics to exchange ideas for developments in the field of Economy and Business, Law enforcement, Tourism and Hospitality, Linguistics and Literature, Industrial Engineering.

The publications of this proceedings are expected to help practitioners and academics to find references and increase motivation in finding new things through research and educating students related in new changing environment.

Semarang, July 27, 2022

Chairman Committee